

**Reparaciones Diésel S.A. of C.V. (Rediesa)**, with address at **Calle 36 No. 20 x 13 and 15 Colonia Puntilla in Ciudad del Carmen, Campeche C.P. 24139**, is responsible for the use and protection of your personal data and in this regard we inform you the following:

### **For what purposes will we use your personal data?**

The personal data that we collect from you, we will use for the following purposes that are necessary for the service requested:

- **Check your legal personality and your physical location.**
- **Evaluate your payment capacity, credit behavior and determine the Line of Credit to be granted.**
- **Identify the personnel authorized to develop the commercial relationship in your Representation.**

We will not use your personal information for purposes other than those indicated.

In case you do not want your personal data to be processed for these additional purposes, from this moment you can tell us the above mentioned, by means of **a letter delivered at the address of Calle 36 No. 20 x 13 and 15 Colonia Puntilla in Ciudad del Carmen, Campeche CP 24139 or email contacto@rediesa.com.mx**

The refusal to use your personal data for these purposes may not be a reason for us to deny the services and products you request or contract with us.

### **What personal data will we use for these purposes?**

To carry out the purposes described in this privacy notice, we will use the following personal information:

- 1. Identification data.**
- 2. Patrimonial or Financial Data.**
- 3. Contact Media Data.**

In addition to the personal data mentioned above, for the purposes stated in this privacy notice we will NOT use personal data considered sensitive, which require special protection.

### **With whom do we share your personal information and for what purposes?**

We inform you that your personal data are **NOT** shared inside or outside the country.

We inform you that for any transfer we need to obtain your consent. Unless you do not express your refusal for such transfers, we will understand that you have granted it to us.

## **How can you access, rectify or cancel your personal data, or oppose its use?**

You have the right to know what personal data we have about you, what we will use them for and the conditions of use we give them (Access). Also, it is your right to request the correction of your personal information if it is out of date, inaccurate or incomplete (Rectification); that we remove it from our records or databases when it considers that it is not being used in accordance with the principles, duties and obligations set forth in the regulations (Cancellation); as well as oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of the ARCO rights, you must submit the respective application **by means of a letter delivered at the address of Calle 36 No. 20 x 13 and 15 Colonia Puntilla in Ciudad del Carmen, Campeche C.P. 24139 or email [contacto@rediesa.com.mx](mailto:contacto@rediesa.com.mx)**

To know the procedure and requirements for the exercise of ARCO rights, you can call the following telephone number **9383826655 Ext. 1103**; access our website **[www.rediesa.com](http://www.rediesa.com)** to the Privacy Notice section, or contact our **Privacy Department**, which will process applications for the exercise of these rights, and address any questions you may have regarding to the processing of your information.

The contact details of the Privacy Department are the following:

**Address: Calle 36 No. 20 x 13 and 15 Colonia Puntilla in Ciudad del Carmen, Campeche C.P. 24139**

**Telephone: 9383826655**

Electronic Mail **[o.caamalc@rediesa.com.mx](mailto:o.caamalc@rediesa.com.mx)**

## **How can you revoke your consent for the use of your personal data?**

You can revoke the consent that, in your case, you have granted us for the treatment of your personal data. However, it is important that you keep in mind that in all cases we cannot meet your request or conduct the use immediately, since it is possible that for any legal obligation we require to continue treating your personal data. Also, you must consider that for certain purposes, the revocation of your consent will imply that we cannot continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent you must submit the respective application **by means of a letter delivered at the address of Calle 36 No. 20 x 13 and 15 Colonia Puntilla in Ciudad del Carmen, Campeche C.P. 24139 or email [contacto@rediesa.com.mx](mailto:contacto@rediesa.com.mx)**

To know the procedure and requirements for revocation of consent, you can call the following telephone number **93838266551**; access our website [www.rediesasa.com](http://www.rediesasa.com) to the Privacy Notice section, or contact our Privacy Department.

### **How can you limit the use or disclosure of your personal information?**

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

- Registration in the Public Registry to Avoid Publicity, which is in charge of the Federal Attorney's Office, with the purpose that your personal data are not used to receive advertising or promotions of companies of goods or services. For more information about this registration, you can consult the PROFECO's Internet portal, or contact it directly.

### **The use of tracking technologies in our Internet portal.**

We inform you that on our website we use cookies, web beacons and other technologies through which it is possible to monitor your behavior as an internet user, as well as provide a better service and user experience when browsing our website.

The personal data we will obtain from these tracking technologies are the following: IP address, which we use to keep track of visits. Also, we inform you that we will **NOT** share this information.

These technologies **CANNOT** be disabled.

For more information on the use of these technologies, you can consult the website [www.rediesasa.com](http://www.rediesasa.com) to the **Privacy Notice** section.

### **How can you know the changes to this privacy notice?**

This privacy notice may suffer modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; Changes in our business model, or other causes.

We are committed to keeping you informed of changes that may occur to this privacy notice, through our website [www.rediesasa.com](http://www.rediesasa.com) to the section Privacy Notice or at the following telephone number **9383826651**.

The procedure through which notifications about changes or updates to this privacy notice will be carried out is as follows:

It will be indicated in the respective section to the date of the last update.

